

Benefits to You

Advertising on the CROP Walk T-shirt will potentially be seen by as many as 100,000 people!



Your organization will be associated with a high-profile community event with a proven track record. The Wichita walk is more than 20 years old and has raised over \$300,000. Last year, the walk had 130 walkers and raised over \$23,800 with over \$5950 shared locally by Wichita hunger relief agencies.

To Be a Sponsor

\$100 - Your organization name printed on the back of the CROP Walk T-shirt.

\$200 or \$300 - Your organization's logo featured prominently on the back of the CROP Walk T-shirt.

If you would like to support the Wichita CROP Walk, please send your check, payable to "Wichita CROP Walk" to:

Wichita CROP Walk
Dennis E. Harvey,
Treasurer
4370 Eagle Lake Ct.
Bel Aire, KS 67220

If you are advertising at the \$200 or \$300 level, please include a copy of your logo.

For more information, call Dennis Harvey at 316-744-2935 or Elmer Hoyer at 316-744-1929



WICHITA CROP HUNGER WALK

October 9, 2011

Sedgwick County Park

1:00 pm Registration

2:00 pm Walk begins



CROP WALK

"We walk because they walk."

Who Walks in CROP Walk?

When you advertise on a CROP Walk T-shirt, your message is going to a very desirable group!

Mature adults - the average age is 33.5 years with 65% being over 18.

Well-educated - 38% have college or advanced degrees.

Individuals with discretionary income - 52% have an income of \$45,000 or more.

Most importantly, 58% of our walkers say that the CROP Walk is the only event of its type in which they participate.

T-shirts are given out starting in August and continuing through the event. The public, for the life of the shirts, then sees your advertising.

Who Gets a CROP Walk T-shirt?

Each church recruiter

Every walker who raises \$100 or more

Every volunteer who works the day of the walk



Picture from 2010 Walk

The Cause

Proceeds from the CROP Walk will help to fight hunger both locally and globally. In Wichita, 25% of the money raised will be shared by hunger-fighting agencies. This year, these agencies are United Methodist Open Door, First Baptist Neighborhood Fellowship, St. Paul's Lutheran Community Breakfast, and Inter-Faith Ministries Food Pantry.

Because CROP Walks are ecumenical and interfaith events, sponsors may designate their gifts to other USAID approved international hunger-fighting agencies such as MCC, Trees for Life, LWR, CARE, and others.

The CROP Walk is a program of Church World Service. Wichita leadership is provided by Wichita CROP Walk Committee. Participation in the local CROP Walk brings help and hope to people in our neighborhood and around the world!

More can be learned about the CROP Hunger Walk by visiting:
www.cropwalkwichita.org